

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Always Something New and Always Fine Goods Below the Market Price

It Was Goethe, the Great Philosopher, Who Wrote This:

"If I could give an account of all that I owe to great predecessors and contemporaries, there would be but a small balance in my favour."

One of the great writers, like Locke, said the object of

"Business is to keep a man occupied for the prosperity of the Commonwealth."

Surely all well-organized business operations mean hope, courage, education and profit, not to one person only, but to the employed and the community.

[Signed]

Joe Wanamaker

April 27, 1921.

It's Time for Lingerie Blouses

And this season's blouses are so pretty you'll want some new ones at once!

The Blouse Shop on the Third Floor is full of interesting and new waists for warm weather. Some are all hand made and as dainty as can be; some are in semi-tailored style to wear with suits. Some are trimmed with lace, some with embroidery, some have a gay touch of color, and all have new ideas in the matter of collars and sleeves and other features.

There's unusually good choosing, and prices go from \$2.50 to \$22.50.

(Third Floor, Central)

Jaunty New Sports Coats to Be Worn With Plaid Skirts

Women like these separate sports coats to wear with plaid and other sports skirts, and we have an unusually good assortment of the coats from which to choose.

At \$18.75 are three-quarter-length coats of wool jersey with tuxedo front and contrasting color trimming.

At \$25 are short and smart little coats of wool jersey, with shoulder yokes, inverted pleats and leather buttons.

At \$37.50 are flannel and velveteen coats in finger-tip length—box coats with single button fastening.

They are all in black, brown or navy blue.

And at \$37.50 to \$135 are many other sports coats in three-quarter and full length, and of wool jersey, sport cloths in camel shade and the genuine camel's-hair cloth.

(First Floor, Central)

Girls' Polo Coats at \$14.50

Coats to wear over thin frocks—coats to wear for school—coats for better wear—for these pretty little polo coats are useful for many times and places.

They are all of soft, warm wools in pretty shades of blue and tan; they are full length, have collars that may be buttoned high or worn low, and have belts and pockets at the sides.

\$14.50—and 6 to 12 year sizes.

(Second Floor, Chestnut)

1200 Pairs of Women's Gloves at \$1 a Pair

Splendid gloves they are—gloves that were originally three times their present price.

They are of fine kidskins, and they are all in the very desirable black or white.

They are all short gloves, are overseam sewn, have Paris point embroidery in black or white, and will look well on the hand.

It's a fine opportunity to fill up your glove box.

(West Aisle)

Letitia Corsets for Summer

One Letitia girdle for slight figures is very lightly boned and made of pink batiste. The price is \$6.50.

Topless models are of pink mercerized batiste, with long skirts, lightly boned, and eyelets and lacer below the front steel. Price, \$9 for the one with organdie trimming and \$8 for the plainer style.

An elastic-top model, very low in the back and with a long skirt, \$8.50.

A white batiste with long skirt, low bust and strong boning, \$7.

(Third Floor, Chestnut)

\$9 Buys Exceptionally Good Oxfords for Women

With most women price is not the main thing to consider in shoe-buying. It is comfort and correct appearance.

These specially-good \$9 oxfords satisfy both those requirements, and the further one of economy as well.

A smart, good-looking model of tan or black Russia calf, or glazed kidskin in black or chestnut brown, with military walking heels, straight tips and welted soles. Or a brown kidskin oxford with Cuban heel.

Even at \$9, a Wanamaker shoe is every inch good leather, and thoroughly well made.

(First Floor, Market)

Custom-Made Uniforms

A large part of the Custom Tailoring Shop's work is the making of uniforms for nurses, doctors, organizations, institutions, schools, business and industrial plants.

These uniforms are made to measure, with the required number of fittings, to either individual or contract order.

This large part of our work in no way interferes with individual custom tailoring for women and children.

(Second Floor, Central)

AN IMPORTATION OF DOTTED SWISSES

Nothing quite takes the place of these crisp swisses from St. Gall. This year they are fashionable and scarce. The colors seem prettier than ever, and the embroidered dots finer. White ground with colored or black dots, and white dots on colored ground. Priced \$1.50, \$1.75, \$2 and \$2.25 a yard.

(First Floor, Chestnut)

JADE HAT PINS PRETTY ENOUGH FOR HAT TRIMMINGS

are those effective new pins of imitation jade. They are in hoop style—several hoops, one within another, some are in pendant style, some glisten with tiny rhinestones, and some are in carved effect.

They are very new, they will look well in the new hats and the prices go from 50c to \$7.50.

(Jewelry Store, Chestnut)

ENVELOPE CHEMISES OF SILK

Crepe de chine chemises, pink and white, are tailored and lace-trimmed and priced at \$3.75.

Satin chemises, pink, are trimmed with lace andorgette, \$3.85.

(Third Floor, Central)

WOMEN'S PAJAMAS

The latest comers are the midly styles, developed in cool cotton materials—white nainsooks with pink and blue bands at \$3.50; pink and blue soieettes at \$3.25; pink and blue striped crepes with white bands at \$3.85; pink and blue twilled cottons at \$3.

Then, there are pink, blue and lavender habutais made in the regulation way, with frogged jackets. These are \$13.50.

(Third Floor, Central)

GLOVE SILK STOCKINGS \$2.25 A PAIR

Firm, heavy, first quality silk in black and navy. The kind of stockings that would ordinarily be a half more.

In the present scarcity of good silk hosiery an opportunity like this is remarkable.

(West Aisle)

GIRLS' NEW MIDDY BLOUSES \$1.25 TO \$4.75

Plenty of new middies are here—all in the styles girls like to wear.

At \$1.25 are plain white middies of sturdy cotton, with pocket and sailor collars.

At \$1.50 are white middies with yoke front and black tie; or another style with blue collar trimmed with white braid and white braid on the cuffs and pocket also.

At \$2.50 are sturdy khaki middies with white braid on collar and cuffs and white lacer in front.

At \$4.50 are natural-color pongee middies with sailor collars and pockets.

And at \$4.75 are other middies of pongee, natural color, with band at the bottom.

All in 8 to 16 year sizes.

(Third Floor, Chestnut)

GOOD NEW LINEN SCARFS LOW-PRICED

The most inexpensive scarfs we have had in a long time.

Made with centers of Irish linen and trimmed with a four-inch flounce of lace in the cluny effect.

Sizes 18 x 36 inches, \$1; 18 x 45 inches, \$1.15; 18 x 54 inches, \$1.75 each. Good value for the money, every one of them.

(First Floor, Chestnut)

Sterling Silver Enameled Boudoir Pieces in a Disposal

Now marked at prices much less than they could be reproduced for, because they are kinds we are discontinuing.

Hand mirrors are \$88 and \$92.
Hair brushes are \$60 and \$68.
Combs are \$19 and \$27.
Clothes brushes, \$14 and \$32.
Hat brushes, \$22 and \$36.
Shoe horns, \$15 and \$18.
Button hooks, \$15 and \$18.
Nail files, \$15 and \$18.
Cream jars, \$16 and \$25.
Puff jars, \$36 and \$56.
Pin trays, \$28 and \$27.
(Jewelry Store, Chestnut)

ARE you interested in flet faces? If yes, then this is your opportunity—we still have an excellent choice out of the big shipment which went on sale this morning—edges and insertions, at 30c to \$3.50 a yard.

(West Aisle)

GAY, LACQUERED TIN COMPOTES FOR CANDY

will be practical to use on the porch and add a bright spot of decorative color at the same time.

They are of shining, lacquered tin, in black, turquoise blue, scarlet or lemon color, and are all hand-painted in pretty designs. Price, \$1.

(Down Stairs Store, Chestnut)

Black Enamel Luggage That Has Stood the Test

For more than ten years we have been selling black enamel luggage from the factory that we regard as the best in that line. In the thousands of pieces that we have disposed of there has not been a single complaint, that we can recall.

The fabric used by this maker is much more durable than most and the workmanship is better.

Suit cases are \$6 to \$30.

Women's hat boxes are \$9 to \$25.

Some of the finer ones are bound with black or tan leather and have straps of the same.

(Main Floor, Chestnut)

A NEW way of framing Wallace Nutting photographs is very engaging, each frame being toned to harmonize with the subject—blossoming trees or deep streams or New England roadways or ivied cloisters. The effect is delightful. Prices of such pictures run from \$15 to \$30.

(Fifth Floor, Market)



What Better Fun Than Camping in the Healthful Open Air!

The Sporting Goods Store has all the equipment you need.

Close-to-Nature canvas houses, easy to put up and take down, and useful on a camping trip or on your own lawn, sizes 7½ x 6 ft. at \$54, to 18 x 24 ft., at \$468.

Wall tents in sizes 7 x 7 ft. to 12 x 14 ft., \$19.50 to \$33.

(The Gallery, Juniper)

Automobile tents, sizes 7 x 9 ft. and 7 x 12 ft., \$20 and \$24.
The Stoll outfit, comprising bed, tent and waterproof carrying case, which can be carried on the running board of an automobile, \$62.
Camp furniture and cooking outfits, blankets, ponchos, clothing, fishing tackle, firearms, flashlights, canoes, rowboats and all other equipment.

This Is Headquarters for Good Couch Hammocks

Not merely couch hammocks, but good, thoroughly well-made couch hammocks that will give you comfort and satisfaction for a long time.

We see to it that mattresses are filled with the right materials; that springs are good; that length and width are right; that backs incline at the right angle, and that the coverings are suited to your purposes—sturdy duck for hard weather; more ornamental duck or chintz or what you wish for finer use.

Novelties are here—but also the good, wearable hammocks most people prefer for long service.

Prices from \$11.50 to \$50. Gloucester hammocks, sold only here, are from \$34 to \$44.

The Wanamaker Special is an exceptionally good couch hammock for \$27.50.

(Seventh Floor, Market)

Offering a Large New Collection of Bedroom Suits at 30 Per Cent Less Than the Latest Low Market Prices

ONE remarkable offering seems to produce another in the Furniture Store.

This is the largest lot of medium and low-priced bedroom furniture we have been able to offer in years at such a saving—30 per cent less than the latest low market rates.

The goods are a new purchase from our chief supplier of furniture of this grade.

His furniture is the best of its kind in America.

Nine people out of ten who want medium or low-priced furniture give it the preference. Anybody would give it the preference on looks; and it is as good as it looks.

The inside construction, or casework, as it is called, is substantial, clean-cut and reliable, even in the lowest priced piece.

There are seven different patterns of bedroom suits in the collection.

Back of every piece in every suit there are twelve to thirty pieces of a kind.

You may buy a suit or as many individual pieces as you like. In each suit there is a Louis XVI Type Suit in Either Mahogany or Walnut

Full-size bow-end bed, \$84.
Single bow-end bed, \$79.
Bureau, \$102.
Chiffonier, \$88.
Toilet table, \$70.
Bedside table, \$18.

Queen Anne Style Suit in Either Mahogany or Walnut

Full-size bow-end bed, \$76.
Single-size bow-end bed, \$72.
Bureau, \$90.
Chiffonier, \$70.
Toilet table, \$58.
Bedside table, \$19.50.

(Sixth Floor, Chestnut)

SHARP EDGES

Two-blade, stag-handled pocket-knives—men's—in medium and large patterns, are 50c apiece.

Pocket-knives with scissors, two blades and stag handles, \$2.

Grass hooks, light of weight and easily sharpened, 65c.

Hedge shears, imported, six-inch size, \$1.75; eight-inch size, \$2.25; nine-inch size, \$2.50; ten-inch size, \$2.75.

(Fourth Floor, Central)

MEXICAN CLOTHES HAMPERS

Strong, well-made hampers of a convenient size for bungalows and summer cottages.

Made for us in Mexico, of the natural palm. Cylinder-shaped, with removable covers, and as handy and good-looking a soiled-clothes receptacle as the housewife could find.

11 inches diameter x 22 inches high, \$2.25.

14 inches diameter x 25 inches high, \$2.75.

17 inches diameter x 26 inches high, \$3.75.

(Basket Section, Fourth Floor, Central)

IODINE FOOT SOAP

Gives relief from tired, aching, swollen feet. Invaluable to people who are on their feet much.

A granular powder, easy to use. Priced 25c a box.

(Main Floor, Central)



choice of either single or double beds.

There must be many people needing furniture of just this kind, especially for Summer homes and hoping for an opportunity to pick it up at an advantage in price.

This, surely, is their opportunity.

Ivory Enameled Suit Straight Lines and Floral Decoration

Full-size bed, \$48.
Single bed, \$44.
Bureau, \$58.
Chiffonier, \$57.
Toilet table, \$52.

Straight Line Suit in Either Ivory Enamel Mahogany or Walnut

Full-size bed, \$38.
Single bed, \$35.
Dresser, \$48.
Chiffonier, \$48.
Toilet table, \$44.

(Sixth Floor, Chestnut)

New Colored and Gold-Encrusted Glassware of Loveliness

Brilliance and richness and unusual color effects combine to invest this new collection of glassware with special interest.

The colors are particularly happy shades of ivory and green and peach and blue and other tints very charming and elusive.

These pieces are new in a special sense—they are absolutely new on the market. And people are falling in love with them.

Mayonnaise dishes, handled sandwich trays, cracker and cheese dishes, sugar and cream sets, nut-bowls, fruit bowls, bonbon dishes, candlesticks, at \$2.75 for a bonbon dish to \$10 for a footed fruit bowl.

The regular gold-encrusted crystal pieces without colors are \$2.75 to \$9 each.

(Fourth Floor, Chestnut)

Room-Size Domestic Rugs in Fine Assortment

The diversity of patterns and colorings in these three groups is so wide that you are practically certain of finding just the rug you want for almost any purpose.

Fine Wool Wilton Rugs

9 x 12 ft., \$84 8.3 x 10.6 ft., \$78.50

Axminster Rugs

9 x 12 ft., \$37.50 to \$56.50

8.3 x 10.6 ft., \$35 to \$52.50

Velvet Rugs

9 x 12 ft., \$48.50 8.3 x 10.6 ft., \$46.50

(Seventh Floor, Chestnut)

Putting the House Into Slipcovers and Awnings

is a duty the prudent housewife does not postpone till the last moment, when everybody wants this service at once.

Better variety now, quicker service now, and all in readiness when the hot, dusty days come.

Cretonne, 35c, 55c, 75c, 90c up to \$1.50 a yard, right for either slip-covers or curtains.

Linens and linens, 90c to \$1.25 a yard.

Best woven and painted stripes, also plain duck for awnings.

A postcard will bring some one to estimate the cost.

(Fifth Floor, Market)

The Spring Tonic Many a Man Needs Now

is a good new suit, to give him a new appearance and a bright outlook.

For the men who want the best all-wool, hand-tailored ready-to-wear suits that can be had, anywhere, this is the Store.

This is the Store that men can always trust for the first and vital essentials, the first Store in all that makes for the highest quality, the first in all that makes for the finest fashion.

Men cannot get finer ready-to-wear suits than Wanamaker suits, because there are none.

The Wanamaker Men's Clothing Store exists to sell only the best. No man is more determined to get the best suit than we are to have it for him.

Prices from \$30 to \$75.

Youths' models, \$25 to \$40.

(Third Floor, Market)

New Arrivals Join the Men's London Foulard Ties

A big assortment of batwing ties of this fine Summer silk just arrived, to sell at \$1 each.

And new patterns join the foulard four-in-hands which the warmer weather is bringing out. Plenty of dots among them.

The bandanna ties, with their fancy ends, are included among the four-in-hands, the price of which is \$2.

(Main Floor, Market)